

Haisla Nation launches Economic Development Corporation - Update

With the Haisla Nation's economic development interests growing tremendously in the past several years, the launch of a new Economic Development Corporation (EDC) has been approved by Council.

As we implement the new EDC as per Council's approval, we are committed to ensuring our membership receives updates and have an opportunity to ask questions.

Update:

We have been busy since our last update in October working through the legal and commercial requirements for the startup of our EDC in early 2024, all steps that are important to ensuring the corporation has a strong foundation for success.

We have also been meeting with the community over the past few months through a Sip & Chat on October 10 and the Haisla AGM to share information and address questions. We thank all those who took the time to participate and for their feedback.

We are excited to introduce yáqʷa Development Corporation. In September we received several suggestions for names which we took out to the community for a vote. yáqʷa, which means to share or give away, as in food or other gifts, was selected

by the majority of voters as their number one choice.

Next, we will seek a Haisla artist to create a logo for yáqʷa Development Corporation. Details about our call for artists can be found in this month's update.

We continue to seek expressions of interest for individuals who may wish to be part of the EDC. We have 3 open positions on our 5-person Board:

- One Haisla member-at-large
- Two independent individuals with financial and legal expertise

If you or someone you know might be a good fit, you can access the application form by scanning the QR code. Application will be received until December 31, 2023.



For more information:

Web: www.haisla.ca/edc-update/

Email: lgrant@haisla.ca



Call for Artists – Logo for new Economic Development Corporation

The Haisla Nation is seeking a Haisla artist to design a logo to help brand the Nation's new Economic Development Corporation (EDC), that is soon to be launched.

Background:

The Haisla Nation's economic development interests have grown tremendously in the past several years, creating significant opportunities for the Haisla; opportunities that will continue to grow and benefit the Nation well into the future.

The execution of a new Economic Development Corporation (EDC) has been approved by Council, with the intent it play a major role in the economic self-sufficiency of the Nation, by developing opportunities as they continue to become increasingly available. Through its success, the Nation will be empowered with the monetary resources required to attain its cultural, social, spiritual and environmental goals.

As we seek to launch the new EDC in 2024, we have been engaging with the community to share our plans, and to seek their input to help develop the EDC, including selecting a name that reflects our history and where we are going as a Nation.

yáq^wa: *The name that was selected by the majority of members who voted is yáq^wa, a Haisla word that means 'to share'. yáq^wa can mean to share or give away, as in food or other gifts. As noted by the member who submitted this name, the meaning is two-fold; to partake in economic development opportunities also means for the Haisla to share our resources within our Nation and with others.*

Call for Submissions:

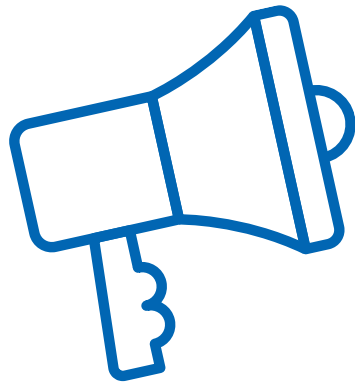
The Haisla Nation is welcoming Haisla artists to submit a design for a logo for the EDC. If selected, the artists will work further with the Haisla Nation's Economic Development Team to finalize the designs.

Artists should consider the proposed uses for the logo when developing their design. For example, the logo will be used to further design and launch a brand for the EDC, which will feature prominently on a new website, in promoting the EDC to encourage business growth, among other uses. Please be aware that details of the original concept design may require modifications depending on how it will be used.

The selected artist will be compensated for their design, and the EDC will have exclusive use of the artwork as part of its business.



SEE PAGE 3...



yáq^wa



Submission Process

Interested Haisla artists are asked to submit the following:

- A bio with artist's name, email, phone number, mailing address, social media information (if applicable)
- Qualifications as an artist
- A design that can be used as a logo and tells a story that reflects the name of the EDC – **yáq^wa**
- Title of the art along with a narrative on the design
- Any additional information relevant to the project

Please note that artists may also submit multiple designs.



Submissions should be provided by December 31, 2023 via email to Lisa Grant (lgrant@haisla.ca).

Instructions for submitting by email:

- Submit high quality common digital files (e.g. jpg or tiff file formats);
- For computer generated art, please provide the original application file along with a PDF for viewing;
- For hand drawn original art, please submit scans at a minimum 1,200 dpi; and
- Save your submissions as separate files, with your last name, lastname_Art_1, lastname_Art_2, etc.



Judging Criteria

Submission packages received will be judged based on the following criteria:

- Completeness of submission (bio and properly labeled art)
- Proportion, dimension, ability to scale to the finished size
- Reflection of the EDC name, yakwa
- Creativity and originality
- Ability to meet timelines for final artwork by January 15, 2024
- Quality of artistic composition and design
- Consideration of artist's narrative

Representatives from the EcDev and Communications Teams will collaboratively determine the successful artist.

Only the successful applicant will be notified from the contact information supplied in their bio. We reserve the right to not choose a logo from the artwork submitted.

