

# CALL FOR ARTWORK: NON-PROFIT LOGO DESIGN CONTEST

## Haisla Culture & Language Team

The *Haisla Culture & Language Team* is now accepting logo concepts submissions, which should display a visualization of one of the following themes:

- Intergenerational Learning
- Intergenerational Teaching
- Resilience
- Togetherness
- Culture & Language Revitalization
- Youth

The artwork/logo therein will be used in all branding pertaining to Haisla Culture & Language including the following: (*but not limited to*) letterhead; newsletters; posters; social media; banners; website; promotional materials, shirts, backpacks, sweaters and swag for advertising and promotional materials.

The successful artist will receive \$2500 honoraria; Haisla Culture & Language Team will retain ownership of the exclusive rights to the artwork for reproduction, with no expiration date.

The successful logo will be selected on August 16, 2019, by a team of 6 (*Haisla Education & Employment will choose*)

### Haisla Culture & Language Team's LOGO CONTEST RULES:

1. Contest is open to all Haisla Nation artists.
2. Contestants may submit two original entries.
3. Entries may be done by free-hand in marker, ink, oil or acrylic or by computer.
4. There is no colour restriction; please refrain from using text.
5. Each entry must be submitted in two formats: one in colour and one in black and white/grayscale.
6. The logo should not carry the name of the artist.
7. The design of the logo must be original.
8. The designer is responsible for proving its authenticity, should any complaints arise due to similarities, likeness or comparison of the designs.
9. *Haisla Education & Employment* reserves the right to disqualify any entry based on perceived violations of intellectual property rights.
10. All designs submitted for entry shall be considered as property of *Haisla Education & Employment*, and as such, further reserves the right whether or not to use the winning or non-winning logos.
11. The winning entry will be used as the official logo of Haisla Culture & Language Team on all correspondence and promotional material.

### SUBMISSION DEADLINE:

*August 15, 2019*

### SUBMISSIONS ARE TO BE SENT TO:

*\*Please submit a scanned copy (.PDF) or a (.JPEG) file.*

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